



# UNIVERSAL MUSIC CENTER

*...a learning institution that ROCKS!*

## PROGRESS REPORT 2014



- Awarded Best Newcomer Business of the Year
- Exemplary community impact and presence
- Talented, experienced, professional teaching staff
- Financial aid available for underserved community
- Progressive, comprehensive program
- EDUCATE, COLLABORATE, MENTOR



**"First of all thank you for the opportunities you provide."**

**"UMC has opened a whole new world for me."**

Unsolicited testimonials like these continue to prove that Universal Music Center is making a difference by providing otherwise unavailable arts programming to the community.

**Enriching lives through the gift of music...**

## 2013 -14 UMC APPEARED LIVE AT THESE VENUES:

- Red Wing band shell
- Tour De Pepin
- River City Days
- Minnesota Music Coalition  
Caravan du Nord
- RWHS Awards dinner
- Mudhens baseball games
- Fair Trade Books
- National Christmas Tree event  
Spruce-A-Palooza
- Lake City Waterski Days
- Anderson Center Summer  
Celebration of the Arts  
and Winter Festival
- Johnny Appleseed Festival
- RW Art Pop Up
- RWHS Football game
- RW Historical Museum
- UMC Open Mic
- Lake City Craft Fair
- UMC official Live Shows
- Red Wing Art Studio Crawl
- Red wing Arts Festival
- Red Wing Holiday Stroll

## A note from Executive Director, creator and founder – Mike Arturi



Your support, along with UMC's philosophy of teaching, collaborating and mentoring students, generates regular testimonials of community approval and appreciation, which fuel and inspire UMC to continually expand on its existing programs and create new ones.

In creating and founding Universal Music Center, I utilized all of my experience as a national touring and recording artist and longtime drummer for Rock and Roll Hall of Fame inductee band the Lovin' Spoonful. I am very proud of the award-winning success UMC has achieved in the field of music education through teaching private lessons on a wide variety of instruments and producing live performances with student artists. UMC's program educates while enriching students' lives with the life skills gained through a commitment to achievement.

**"The UMC is such an asset to this community. In the spirit of bringing music lovers of all ages together to learn, develop and perform, Mike Arturi and his team have proven that they are a staple here. My daughter looks forward to her private guitar lessons and being part of the rock band like performances in and around Red Wing. Thank you for bringing the UMC to Red Wing!"**

– Parent of UMC student artist: Marisa

**"UMC has shown me numerous sides of music that a 17 year old usually doesn't get the opportunity to see. I have seen the performance, learning, and the business side of music through both Mike and the other musicians learning at UMC."**

– UMC student artist: Sam





# Music Matters – UMC is making a difference!

UMC is providing a comprehensive and legitimate music education designed to enrich the lives of students of all ages. Private lessons, a monthly music workshop and live performances provide focus from which important life skills are gained. Through the program, students are achieving short term goals while gaining a sense of accomplishment, confidence and a positive self-image. Perseverance, people skills, professional work ethics and creativity are proven advantages gained in the positive and productive environment of UMC.

Programming is made available to the underserved through the establishment of a UMC financial aid program. Additional programs are further serving the community. These programs include a Healing Rhythm Drum Circle benefiting people with disabilities, assisted living, memory care and senior facilities. UMC's Complete Concert Creation course includes not only musicians but all students who wish to be a part of the show! The course teaches all aspects of producing a live performance and culminates in a student-produced live show. This course is currently being taught in the alternative high school located at the Anderson Center in Red Wing MN.



Best Newcomer Business of the Year award

## Universal Music Center is a source of pride to the community!



# UMC's staff consists of talented, experienced working professionals who are progressive, creative educators

**Mark Woerpel:** guitar, voice and multi-instrumentalist – Mark holds a degree in music and has toured the world as a member of platinum-selling band Blackfoot. He is an in-demand session musician and songwriter and a dedicated educator.

**Paul Holland:** piano, voice and multi-instrumentalist – Paul holds two degrees in music education and is the current music director at Lake City High School. He has an established career as a professional musician in MN and WI area bands.

**Mike Arturi:** drums – Mike is a touring and recording drummer, with over a dozen national and world-acclaimed artists to his credit. He holds a degree in music and is the creator, founder and Executive Director of UMC



**"With homeschooling I'm glad I have the chance to be a part of a program outside of public school."**  
– Amber, UMC Student

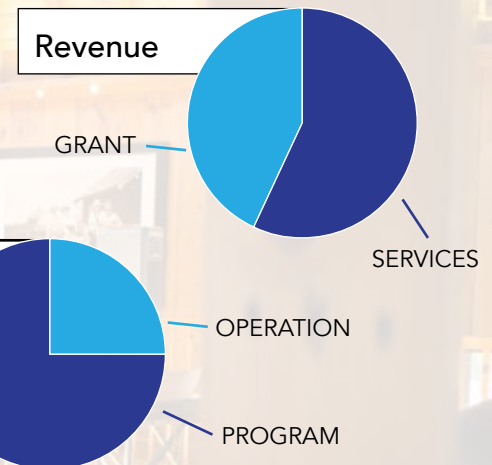
## Your support will enrich lives through the gift of Music!

**Financial supporters:** Red Wing Area Fund, Jones Family Foundation, Carolyn & Robert Hedin, Lawrence Trucking, Marylyn Albrecht

**Board of Directors:** Michael Arturi, Lauri Neubert and Art Kenyon

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*All funds are allocated to the fundamental infrastructure of UMC, developing new programs and maintaining financial aid to the underserved. Full financials are available upon request.*